

Connie Reeves Bookman, LCSW

Connie Reeves Bookman is a nationally respected social work and community leadership professional whose career spans more than three decades of service in healthcare, behavioral health, housing stability, justice reform, and homelessness reduction, with a demonstrated record of building cross-sector systems that improve outcomes for vulnerable individuals, families, and communities across Northwest Florida.

Connie began her career in the late 1980s as the first social worker at Baptist Health Care's Gulf Breeze Hospital. She quickly distinguished herself within the Baptist Health Care system and, in 1999, was appointed Executive Director of the Christian Counseling Center. In 2005, she merged the mission of the Center and founded **Pathways For Change**, a court-ordered, faith-based addictions treatment program serving individuals incarcerated in the Escambia County Jail.

In 2012, Pathways For Change expanded its reach by opening **The Family Center**, strategically located among three area public housing communities. The Center broke barriers associated with poverty and delivered transformative, wraparound services to families in need. In 2014, Pathways For Change further expanded services by opening a clinical residential treatment program for homeless women veterans.

In 2020, in response to evolving community needs, Pathways For Change pivoted from daily direct programming to launch the **Homelessness Reduction Task Force of Northwest Florida**, a multi-year, cross-sector initiative engaging more than 220 members across seven subcommittees to align systems, strengthen collaboration, and drive measurable reductions in homelessness.

In 2026, Pathways For Change continues to make a significant community impact as Connie leads the local Continuum of Care Leadership Council and helps coordinate Sequential Intercept Mapping initiatives that identify gaps and streamline services for individuals with mental illness involved in the criminal justice system. Through this work, she strengthens cross-system collaboration and advances effective reentry pathways while continuing to serve on and collaborate with multiple nonprofit boards and community initiatives.

Leadership & Community Involvement

Current leadership roles are listed first, followed by prior leadership and advisory service.

- Escambia-Santa Rosa Continuum of Care Leadership Council (2025-2028), President
- Pensacola Habitat for Humanity, Board of Directors (2025-2028); At-Large Executive Committee Member
- Florida Bar Foundation, Board of Directors (2015-2022); President (2021-2022); Immediate Past President (2022-2023); Trustee (2023-present)
- Legal Services of North Florida, Philanthropy Advisory Board (2025-2028)
- Florida Bar Association, Pro Bono Legal Services Committee (2019-present)
- University of West Florida Foundation, Board Director (2018-2026)
- 90 Works Veterans Services, Board of Directors; President (2024-present)
- First Place Partners Economic Initiative (2023-present)

- Vet CV Foundation Advisory Committee (2024–present)
- Vet CV Advisory Committee (2022–present)
- Rep. Michelle Salzman’s Mental Health Task Force (2021–present)
- Chief Justice’s Advisory Committee (2022–2023)
- Minority Chamber of Commerce, Member (2020–present)
- Mayor’s Transition Team, Crime and Safety (2019)
- Leadership Florida, Class XXX
- Florida Bar Standing Committee on Advertising (2012–2019); Chair (2017–2019)
- Studer Community Institute Accelerate Roundtable (2017–2021)
- Pensacola Young Professionals Mentor Program (2015–2020)
- Lean In Foundation (2015–present)
- Reentry Task Force of Northwest Florida, Founder and Chair (2009–2014)
- Innocence Project of Florida, Board of Directors (2007–2012)
- Gulf Breeze United Methodist Church, Staff Parish Relations (2008–2012)
- IMPACT 100 (2010–present); Site Leader (2020)
- Commission on Volunteerism and Community Service, U.S. Senate (2010–2011)
- Florida Bar Citizens Forum (2008–2011); Vice Chair (2010–2011)
- Escambia VISTA Coalition (2008–2011)
- Escambia Coalition on the Homeless (2009–2020)
- Leadership Pensacola, LeaP Class of 2010
- The Great Family Network, President (1999–2004)

Recent Awards & Honors

- Florida Blue Foundation Sapphire Award, First Place (\\$100,000), 2023
- Pensacola Chamber of Commerce, PACE Advocate of the Year, 2023
- Mayor Grover Robinson and City Council Proclamation Award, 2022
- Liberty Bell Award, Escambia–Santa Rosa Bar Association, 2019
- EntreCon Non-Profit of the Year Award, 2019
- Quint Studer Servant Leader Award, 2019
- Out Front Magazine, Community Leader, 2019
- Freedoms Foundation, George Washington Honor Medal, 2019
- City of Pensacola Fire Department, Communitarian Award, 2019
- PACE Award, Community Leader of the Year, Pensacola Chamber of Commerce, 2018
- Ethics in Business Award, UWF College of Business & Combined Rotary of Pensacola, 2017
- Torch Award, Better Business Bureau, 2017
- Studer Community Institute, Small Business Entrepreneur of the Year, 2016
- Chief Judge’s Award of Service, First Judicial Circuit, 2015
- Sandra G. Robinson Award, Pensacola Rotary Club, 2014
- United Way of Escambia County, Color a Brighter World Award, 2013
- NASW NWF Chapter, Pathways For Change Agency of the Year, 2013
- FSU School of Social Work, Field Educator of the Year, 2012
- NASW Social Work Today, Dedicated and Deserving Social Worker, 2011
- Department of Children and Families, Circuit 1 Award, 2010
- NASW Social Worker of the Year, NWF Chapter, 2009
- Florida House of Representatives, Unsung Hero Award, 2008

Personal

Connie is the proud mother of two sons: James J. Reeves II, Esq., of New Orleans, and D.C. Reeves, Mayor of the City of Pensacola. She is also a proud grandmother to Caroline Reeves.

CONNIE REEVES BOOKMAN, L.C.S.W. FL License #SW5318

EDUCATION

M.S.W. FLORIDA STATE UNIVERSITY, TALLAHASSEE, FLORIDA

B.S.W. ST. LEO UNIVERSITY, ST. LEO, FLORIDA

CURRENT COMMUNITY INVOLVEMENT/MEMBERSHIPS

- *Florida Bar Foundation, BOD- 2015-2022 - President 2021-2022
Immediate Past President 2022-2023; Trustee 2023 to present**
- *FL Bar Association, Pro Bono Legal Services Committee 2019-present**
- *Legal Services of North FL Advisory Committee 2025-2028**
- *HUD Continuum of Care, Chair, Leadership Council, 2025-2031**
- *First Judicial Circuit Sequential Intercept Map Team, 2025-2029**
- *Pensacola Habitat for Humanity, Board of Directors, 2025-2028**
- *90 Works Veterans Services, BOD President, 2024 to present**
- *University of West Florida Foundation, Board Director, 2018-2026**
- *First Place Partners Economic Initiative 2023 to present**
- *Vet CV Foundation Advisory Committee, 2024 to present**
- *Vet CV Advisory Committee, 2022 to present**
- *Rep. Michelle Salzman's Mental Health Task Force 2021 to present**
- *Minority Chamber of Commerce, member 2020 to present**
- *IMPACT 100, 2010 to present, Site Leader, 2020**
- *Lean In Foundation 2015-present**
- *Leadership Florida, Class XXX**

PAST COMMUNITY INVOLVEMENT/MEMBERSHIPS

- *Homeless Reduction Task Force of NWF: Founder and Chair, 2020-2025**
- *Chief Justice's Advisory Committee 2022-2023**
- *Mayor Transition Team, Crime and Safety, 2019**
- *Florida Bar Standing Comm. on Advertising-2012-19 Chair 2017-2019**
- *Studer Community Institute Accelerate Roundtable 2017-2021**
- *Pensacola Young Professionals Mentor Program-2015-2020**
- *Reentry Task Force of NWF: Founder and Chair, 2009-2014**
- *Innocence Project of Florida, BOD Tallahassee-2007-2012**
- *Gulf Breeze United Methodist Staff Parish Relations-2008-2012**
- *Volunteerism and Community Service, U.S. Senate Appointed 2010-2011**
- *Florida Bar Citizens Forum, 2008-2011, Vice Chair, 2010-11**
- *Escambia VISTA Coalition-2008-2011**
- *Escambia Coalition On the Homeless, 2009-2020**
- *Leadership Pensacola, LeaP Class of 2010**
- *The Great Family Network, President 1999-2004**
- *National Association of Social Workers, 1987 to 2017**

RECENT AWARDS

- FL Blue Foundation Sapphire Award, 1st Place \$100,000 award 2023**
- Pensacola Chamber of Commerce PACE Advocate of the Year, 2023**

Mayor Grover Robinson and City Council Proclamation Award, 2022
Liberty Bell Award, Escambia Santa Rosa Bar Association, 2019
EntreCon Non-Profit of the Year Award, 2019
Quint Studer Servant Leader Award, 2019
Out Front Magazine, Community Leader, 2019
Freedoms Foundation, George Washington Honor Medal, 2019
City of Pensacola Fire Department, Communitarian Award, 2019
PACE Award, Community Leader of the Year, Pensacola Chamber, 2018
Ethics in Business Award, UWF and Combined Rotary of Pensacola, 2017
Torch Award, Better Business Bureau, 2017
Studer Community Inst. Small Business Entrepreneur of the Year, 2016
Chief Judge's Award of Service, 1st Judicial Circuit, 2015
Sandra G. Robinson Award, Pensacola Rotary Club, 2014
United Way of Escambia County-Color a Brighter World Award, 2013
NASW NWF Chapter-Pathways For Change Agency of the Year, 2013
FSU School of Social Work Field Educator of the Year, 2012
NASW Social Work Today's Dedicated and Deserving Social Worker 2011
Department of Children and Families, Circuit 1 Award, May, 2010
NASW Social Worker of the Year, NWF Chapter, March 2009
Florida House of Representatives, Unsung Hero, April 2008

EMPLOYMENT HISTORY

11/2020-06/2025 PFC pivoted from daily programming to develop the Homeless Reduction Task Force of NWF. 220 members created and implementing a four-year strategic plan to share data on gaps of services, increase inventory of resources, and streamline systems of care. The task force merged with local Continuum of Care, Opening Doors in June 2025.

2/2003 TO 10/2020 – Founder and CEO of Pathways For Change's mission of Changing Lives, Reducing Crime, Building Futures. Programs included an 24-month, faith based, court ordered addictions treatment and aftercare program for Escambia Dept. of Corrections; The Family Center, offered GED, vocational training, life skill classes, counseling, case management, safe housing and an afterschool for K-5 children of Morris Court area housing lifting barriers of generational poverty; The Cox Residence, a Therapeutic Community for homeless female veterans.

5/99 to 10/06 – Private Practice and Director of The Christian Counseling Center of Baptist Hospital that evolved into Pathways For Change, Inc.

4/94 – 5/99 BHC Clinical Social Worker- skilled nursing/Hospice unit developed 10 medical – mental health support groups over five years.

7/92 – 4/94 Director and Founder of Waterfront Rescue Mission's four phase 12-month program for homeless women in recovery.